

We bring you the people, they bring you the profits!



At Masterson, we recognize the most important asset to any company is its sales professionals. The right sourcing and selection process is critical to identifying the perfect fit.

Understanding = Results

Masterson Personnel takes the time needed to understand the unique characteristics for success in your sales environment. Masterson prides itself on placing candidates that fit your company, product, sales style and culture.

Right People[®] is a statistically validated selection tool that assesses a candidate's skills and personality traits. *Right People*[®] identifies superior performers by utilizing position specific tests designed to understand the personality, behaviors and skills required for success in:

- Inside/Outside Sales
- Channel Sales
- Manufacturer's Rep
- Account Executive
- Sales Management
- Pharmaceutical/Medical Device
- Insurance
- Software/E-Commerce
- Telecommunications
- Brokers

With Masterson, you gain exposure to both active and passive job seekers. Masterson has the experience, understanding and connections to find you the highest caliber sales professionals, ensuring *"The Right People, Right Away"*[®] every time.



**MASTERSON
PERSONNEL**
"The Right People, Right Away"[®]

www.mastersonpersonnel.com